



SPONSORSHIP PACKAGES

PRESENTING SPONSOR - \$5,000

- Presenting Sponsor Colour logo on Ice Show program cover
- Presenting Sponsor "Welcome letter" - Full page inside program
- Double-page colour ad in Ice Show Program
- MC acknowledgement for all 4 performances
- Presenting sponsor acknowledgement on Markham Skating Club's website and social channels
- Recognition on arena lobby signage
- Sponsor-supplied signage placement and prominence at ice (performance) level
- VIP Show Package - includes 2 tickets to the Ice Show, VIP seats and autographed mementos from our guest skater

PLATINUM SPONSOR - \$3,000

- Full Page colour ad in Ice Show program - inside front cover or back cover
- Colour logo on Ice Show program front cover
- MC Acknowledgement during all four performances
- Acknowledgement on Markham skating Club's website and social channels
- Recognition on arena lobby signage
- VIP Show Package - includes 2 tickets to the Ice Show, and VIP Seats and autographed mementos from our guest skaters
- Sponsor-supplied signage at ice (performance) level

GOLD SPONSOR - \$1,500

- Full page colour ad in Ice Show Program
- MC Acknowledgement during all four performances
- Acknowledgement on Markham Skating Club's Website and social channels
- Recognition on area lobby signage
- VIP Show Package – includes 2 tickets to the Ice show and autographed mementos from our guest skaters

SILVER SPONSOR - \$1,200

- Full page colour ad in Ice Show Program
- Acknowledgement on Markham Skating Club's website and social channels
- Recognition on area lobby signage

BRONZE SPONSOR - \$800

- Half page colour ad in Ice Show Program
- Acknowledgement on Markham Skating Club's website
- Recognition on arena lobby signage

PARTNER - \$500

- Quarter page colour ad in Ice Show Program
- Acknowledgement on Markham Skating Club's website

SUPPORTER - \$275

- Business card size colour ad in Ice Show Program
- Acknowledgement on Markham Skating Club's website

For inquiries, please reach out to mscsponsorship@gmail.com and we will send you the sponsorship forms and answer any questions you may have.

Thank you for your support of the Markham Skating Club and our amazing skaters.



SPONSORSHIP BENEFITS

	PRESENTING	PLATINUM	GOLD	SILVER	BRONZE	PARTNER	SUPPORTER
Cost	\$5,000	\$3,000	\$1,500	\$1,200	\$800	\$500	\$275
Ad Size	Double page	Full Page (inside front or back cover)	Full Page	Full Page	Half Page	Quarter Page	Business Card
Ad Colour	Colour	Colour	Colour	Colour	Colour	Colour	Colour
Welcome Letter in program	X						
Logo on Cover	X						
Logo and link on ticket site	X						
MC acknowl- edgement	X	X	X				
MSC Website	X	X	X	X	X	X	X
MSC Social	X	X	X	X			
Arena Outdoor signage	X						
Arena Lobby Signage	X	X	X	X	X		
Ice level signage (sponsor supplied)	X	X					
VIP Show Package	X	X	X				
Digital copy of 2026 Ice Show Program	X	X	X	X	X	X	X



AD SPECS AND CONTRACT

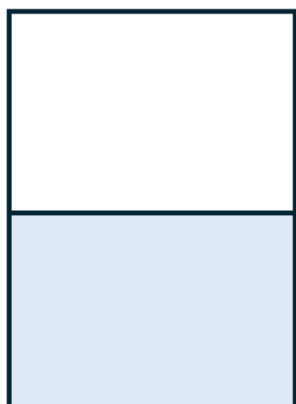
Full Page

7.75" x 10"



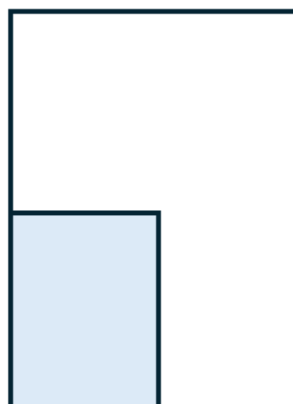
Half Page Horizontal

7.75" x 4.875"



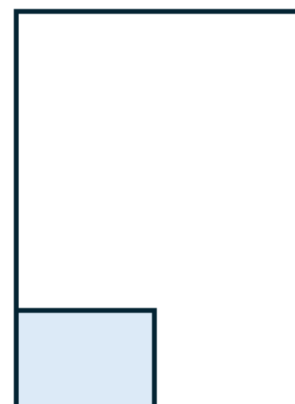
Quarter Page

3.75" x 4.87



Business Card

3.75" x 2.25"



Ad Requirements

- Advertising rates quoted are based on the ads being provided as specified. Electronic files must conform to specifications
- All ads are to have no bleeds (cover ads excepted)
- Preferred formats for electronic ads are AI, EPS, hi-res PDF
- Ads must be created to exact ad sizes provided
- All support files must include (logos, illustration files and scans)
- If you have previously supported an ice show (2024) and no changes are required to your ad creative, please let us know and no new submission of artwork is required.

Ad Submission:

We will provide a file transfer option as required

Ad Assembly:

Ads can be built for advertisers who do not have electronic artwork; the following rates will apply:

Business Card Ad	\$30
Quarter Page Ad	\$50
Half Page Horizontal Ad	\$80
Full Page Ad	\$150
Text Edits only to existing 2024 ad materials	\$25

Booking Deadline: Friday, March 13, 2026

Material Deadline: Sunday, March 15, 2026